



# FUNDRAISING TOP TIPS



[WWW.SCAS.CHARITY](http://WWW.SCAS.CHARITY)



HERE ARE SOME OF OUR TOP TIPS CREATED TO HELP INCREASE YOUR SPONSORSHIP. HAPPY FUNDRAISING AND GOOD LUCK

## Go, Go, Go!

Start early and don't leave it to the last minute. 'The early bird catches the worm' comes to mind! Set yourself a target as this will help you focus. People may donate more to help you reach your goal.

## Set up an online Just Giving page

It is easy to do.

First of all go to <https://justgiving.com/scas> then click on 'Fundraise for us' and follow the instructions. It is the quickest and easiest way to fundraise as the money you raise comes straight to South Central Ambulance Charity and take away the fuss of you having to collect it and pay in.

## Share, share, share

Tell everyone that you are doing good! It deserves to be shared.

Social media has become a way of life for many of us, it is also a great way to spread the word about fundraising activities. On average, each share on Facebook of a JustGiving page can raise an extra £5 of sponsorship.

Alternatively, send a round robin email or WhatsApp to your friends, family, colleagues and neighbours.

Or how about put a poster up at your work or are you a member at a club. We can help you with this.

## Match funding

Does your employer offer match funding? Ask them and find out. If not, your employer may be able to support in another way. Can you share your fundraising story on your work intranet?

## Use your hobbies and skills

Are you trained in something and can host an online session in return of a donation? Maybe its teaching a class, baking, crafting, walking the neighbour's dog can you ask for a donation or are you a whizz in the kitchen? Ask friends, family, or neighbours for a donation in return for making dinner, snack, or desert? Get creative!

## Sponsorship form

Keep a copy of a sponsor form to hand. This is a traditional way, but some people still prefer to use it if unable to get online. Ask a member of the fundraising team to send you a copy.

## Gift Aid it!

If your sponsor is a UK taxpayer, make sure they tick the gift aid box as we get an extra 25 % on top of the donation – at no extra cost to you.

## Sweepstake

With many sporting fixtures on our screens, hold a sweepstake with a prize for the winner and the remaining amount goes towards your sponsorship. Or if you are partaking in a sporting event yourself how about ask people to guess or time?

## Tell Your Story

Whatever your reason is to fundraise for South Central Ambulance Charity tell your story to make it personal for your sponsors. Tell your supporters what you are doing and why. Don't just ask for donations. Maybe you're doing a challenge to tick it off your bucket list, in honour of a loved one or simply love the work that we do as a charity.

# HAVE FUN!

Remember the **FUN** in fundraising.

It is not meant to be a chore so have some fun with it, enjoy it and keep safe.

## Still stuck?

Contact the friendly fundraising team: [info@sca-charity.org.uk](mailto:info@sca-charity.org.uk)

# THANK YOU FOR YOUR SUPPORT!

